



LIST

Campus Media students and graduates

Gender: 55% Female
Age: 18-25
Audience: School leavers, students and graduates

Email = 1 million
SMS = 250,000

Campus Media are specialists in student digital marketing including EMAIL and SMS data. With access to over 800,000 school leavers, students, graduates and international students, Campus is popular for brands marketing their message to the youth market and those in higher education.

Send your message via EMAIL and/or SMS - in today's digital age, this youth group respond to these mediums the best. We can help ensure your campaign is well targeted and highly personalised.

Recruitment

Online registration forms placed across 44 student unions, graduate recruitment and industrial placement agencies, accommodation services and student promotion agencies. On campus relationships at over 90 events per year including fresher fairs, work placement fairs and graduate recruitment music festivals.

Standard rental rates

Email data: £120 /000 | **SMS data:** £150 /000 | Prices exclude VAT

Selection rates

Age: £10 /000 | **Subject:** £10 /000 | **University choice:** £10 /000
Gender: £10 /000 | **Geographic:** £10 /000 | **Degree type:** £10 /000
Nationality: £10 /000 | **Year of graduation:** £10 /000 | **Study year:** £10 /000

Production costs

Broadcast: £100 | **1st creative change:** free
Further changes: £250

Benefits

Largest profiled student base in UK
Email - highly targeted & cost-effective
SMS - highly personalised and drives a direct response fast

Other information

Minimum order 10,000 records
NB: Sample required for approval
Agency commission - 10%
One time usage only
www.campusmedia.co.uk
www.thebigchoice.com
www.fledglings.net



For more information, please contact one of the sales team on

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or email

sales@responseone.co.uk

In addition, we can also offer print and production services

www.responseone.co.uk

