



INSERT

Cosyfeet grey market mail order buyers

Gender: 80% Female
Age: 50+
Income: £25k+ and/or retired

Up to 230,000 Cosyfeet catalogue mailings per month
Up to 20,000 product despatches per month

Part of The Foot Shop, the Cosyfeet collection offers footwear, socks and hosiery for the elderly and those needing foot comfort and health products. Recommended by health professionals, Cosyfeet provides practical solutions to people living with a variety of medical conditions and their range is sold through their mail order catalogues, shop and online.

Recruitment

Direct mail, inserts in national press, weekly magazines, health titles, and online.

Customer interests

Charities, mail order, cookery, reading, betting, crosswords/puzzles, health and vitamins, gardening, financial products, UK and European holidays.



For more information,
please contact one of
the sales team on

01225 480480

or email

sales@responseone.co.uk

In addition, we can also offer
print and production services

www.responseone.co.uk



Insert rates

Catalogue mailings: £45 /000 | All based on 7gs inserts
Prices exclude VAT

Volumes available

Cosyfeet catalogue mailings: Up to 230,000 per month
Maximum insert size - 210x148mm

Benefits

Loyal customers | Reliable distribution
Flexible sizes and weights | Mail order multi-buyers

Other information

Minimum order 50,000 or £500 | NB: Sample required for approval
Agency commission - 10%

www.cosyfeet.com

