



LIST

emerge poverty free charity donors

Gender: 65% Female

Age: 65+

Income: £10k + BC1

18,000 active donors

emerge poverty free is an international development charity which works in partnership with local leaders to develop long-term solutions to poverty. They also send food, medical support and aid to the world's most vulnerable children who are caught in the midst of disasters and tragedies.

A responsive file of donors who have all made a contribution to **emerge poverty free**. All names have been recruited via Direct Mail. This list performs exceptionally well for charities across many causes.

Donate to

Charities in developing countries, disaster relief, environment, wildlife, child welfare, helping the elderly, medical research, animal welfare.

Customer interests

Religious activities, charities/voluntary work, wildlife and the countryside, bird watching, grandchildren, current affairs.

Formerly known as

wer
worldemergencyrelief



For more information, please contact one of the sales team on

01225 480480

or email

sales@responseone.co.uk

In addition, we can also offer print and production services

www.responseone.co.uk



Standard rental rates

Buyers: £120 /000

Prices exclude VAT

Selection rates

Gender: £5 /000 | **Geography:** £5 /000

Actives: £10 /000 | **Non-reciprocal fee:** £30 /000

Production costs

Delivery: £50 | **Run-on charge:** £10 /000

Benefits

Mail order and charity responsive

Talk to us about test rates

Other information

Minimum order 5,000 or £500

Sample required for approval

Mailing date approval required

Agency commission - 15%

One time usage only

N.B strictly no 3rd parties to be included

www.emergencepovertyfree.org

