



INSERT

figleaves affluent, online buyers

Gender: 75% Female
Age: 25-60
Income: £35k+ AB1

250,000 catalogue mailings every quarter
40,000 product despatches monthly

figleaves.com is the ultimate online destination for lingerie, swimwear, nightwear, loungewear and menswear. Stocking over 6000 styles, including exclusive figleaves collections and lingerie and swimwear in cup sizes AA-K, figleaves.com also delivers to over 100 countries. figleaves.com believes in everyday luxury for every body and attracts over 1.2 million website visits worldwide per month. Customers are encouraged to visit the site via the beautiful catalogues which are sent out 5 times per year.

Recruitment

Customers are recruited via direct mail campaigns, tube advertisements and upmarket women's magazines.

Customer interests

Lingerie, fashion, careers, wines, holidays, books, gifts, theatre, popular culture.



For more information,
please contact one of
the sales team on

01225 480480

or email

sales@responseone.co.uk

In addition, we can also offer
print and production services

www.responseone.co.uk



Insert rates

£45 /000 (based on 7gs insert) | Prices exclude VAT

Volumes available

Catalogue mailings: Up to 250,000 per issue

Up to 245 x 195mm, 100g max

Product despatches: Up to 40,000 per month

Up to 245 x 195mm, 100g max

Benefits

Short lead times | Able to take heavy inserts

Educated, affluent and loyal customers

Other information

Minimum order 50,000 or £500

NB: Sample required for approval

Agency commission - 10%

www.figleaves.com

