



INSERT

National Geographic Magazine mailings

Gender: 59% Male
Age: 25-60
Income: High

Up to 240,000 Magazine Mailings per month

National Geographic magazine in the UK attracts a particularly affluent and educated readership. It is the leader in delivering compelling stories that define our time and how we do business in today's global economy. From energy to healthcare, emerging markets to science and technology, National Geographic provides clarity and insight in a world where crossing boundaries is routine. It is universally recognised and trusted for unbiased, in-depth context and reveals and explores the wonders of our time with unparalleled access to every corner of the world.

National Geographic is now one of the ten highest read monthly magazines in the UK and with 82% subscription it has an unrivalled dedicated audience every month.

Recruitment

Customers are recruited from direct mail, news stands, national press and niche publications.

Customer interests

Travel, Further Education, World Affairs, Fine Wine, Investments & Savings.

Insert rates

From: £45 /000 (for inserts weighing 10g or less) | Prices exclude VAT

Volumes available

Magazine mailings: Up to 240,000 per month

Maximum insert size: 254mm x 174mm

Maximum insert weight: 120g

Benefits

Very loyal customers | Trusted brand | Affluent individuals

Other information

Minimum order 100,000 | NB: Sample required for approval

Agency commission - 10%

www.nationalgeographic.co.uk



For more information,
please contact one of
the sales team on

01225 480480

or email

sales@responseone.co.uk

In addition, we can also offer
print and production services

www.responseone.co.uk

